

INVOICE

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Advertiser	Senate Majority PAC
Product	94/100/1661 - SENATE MAJORITY PAC
Estimate Number	1661

Invoice #	04069426-2
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 08/31/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04069426
Alt Order #	Political Issue
Deal #	
Order Flight	08/23/12 - 08/31/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	94
Product Code	100

Agency Ref	
Advertiser Ref	

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
1010 Wisconsin Ave
Washington, DC 20007

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
24	13	M-Su 10p-1030p Late News	10p-1030p								
					08/27/12 to 09/02/12	3x	MTWTF--				
	13			M	08/27/12	:30	10:24 PM	SMPFL120130H	\$3,600.00		2
	13			Tu	08/28/12	:30	11:05 PM	SMPFL120130H	\$3,600.00		1
	13			W	08/29/12	:30	10:18 PM	SMPFL120130H	\$3,600.00		3
26	13	M-Su 1030-11p Late News	1030p-11p								
					08/27/12 to 09/02/12	3x	MTWTF--				
	13			M	08/27/12	:30	10:46 PM	SMPFL120130H	\$2,400.00		1
	13			Tu	08/28/12	:30	11:49 PM	SMPFL120130H	\$2,400.00		2
	13			Th	08/30/12	:30	12:00 AM	SMPFL120130H	\$2,400.00		3
28	13	Fox 13 News Edge 11p	11p-1135p								
					08/27/12 to 09/02/12	2x	MTWTF--				
	13			M	08/27/12	:30	11:30 PM	SMPFL120130H	\$2,000.00		1
	13			F	08/31/12	:30	11:21 PM	SMPFL120130H	\$2,000.00		2
29	13	New Girl/Raising Hope	8p-9p								
					08/27/12 to 09/02/12	1x	---T---				
	13			Th	08/30/12	:30	7:59 PM	SMPFL120130H	\$5,000.00		1
31	13	Good Day 430a	430a-5a								
					08/27/12 to 09/02/12	2x	MTWTF--				
	13			M	08/27/12	:30	4:43 AM	SMPFL120130H	\$250.00		1
	13			Tu	08/28/12	:30	4:53 AM	SMPFL120130H	\$250.00		2
32	13	Good Day 5a	5a-530a								
					08/27/12 to 09/02/12	3x	MTWTF--				
	13			W	08/29/12	:30	4:59 AM	SMPFL120130H	\$600.00		3
	13			Th	08/30/12	:30	5:24 AM	SMPFL120130H	\$600.00		1
	13			F	08/31/12	:30	5:13 AM	SMPFL120130H	\$600.00		2
33	13	Good Day 530a	530a-6a								
					08/27/12 to 09/02/12	2x	MTWTF--				
	13			Tu	08/28/12	:30	5:58 AM	SMPFL120130H	\$900.00		2

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
33	13	Good Day 530a	530a-6a	W	08/29/12	:30	5:54 AM	SMPFL120130H	\$900.00		1
34	13	Good Day 7a	7a-8a		08/27/12 to 09/02/12	4x	MTWTF--				
	13			M	08/27/12	:30	7:31 AM	SMPFL120130H	\$1,500.00		4
	13			Tu	08/28/12	:30	7:54 AM	SMPFL120130H	\$1,500.00		1
	13			W	08/29/12	:30	7:58 AM	SMPFL120130H	\$1,500.00		2
	13			Th	08/30/12	:30	7:47 AM	SMPFL120130H	\$1,500.00		3
35	13	Good Day 8a	8a-9a		08/27/12 to 09/02/12	4x	MTWTF--				
	13			M	08/27/12	:30	8:32 AM	SMPFL120130H	\$1,500.00		1
	13			Tu	08/28/12	:30	8:59 AM	SMPFL120130H	\$1,500.00		2
	13			W	08/29/12	:30	8:31 AM	SMPFL120130H	\$1,500.00		4
	13			F	08/31/12	:30	8:51 AM	SMPFL120130H	\$1,500.00		3
36	13	Good Day 9a	9-10a		08/27/12 to 09/02/12	4x	MTWTF--				
	13			M	08/27/12	:30	9:43 AM	SMPFL120130H	\$1,200.00		1
	13			Tu	08/28/12	:30	9:48 AM	SMPFL120130H	\$1,200.00		4
	13			W	08/29/12	:30	9:14 AM	SMPFL120130H	\$1,200.00		2
	13			F	08/31/12	:30	9:59 AM	SMPFL120130H	\$1,200.00		3
37	13	Live with Kelly	10a-11a		08/27/12 to 09/02/12	3x	MTWTF--				
	13			M	08/27/12	:30	10:46 AM	SMPFL120130H	\$800.00		1
	13			Th	08/30/12	:30	10:30 AM	SMPFL120130H	\$800.00		3
	13			F	08/31/12	:30	10:54 AM	SMPFL120130H	\$800.00		2
38	13	Wendy Williams	11a-12p		08/27/12 to 09/02/12	3x	MTWTF--				
	13			M	08/27/12	:30	11:56 AM	SMPFL120130H	\$400.00		2
	13			Tu	08/28/12	:30	11:55 AM	SMPFL120130H	\$400.00		1
	13			W	08/29/12	:30	11:56 AM	SMPFL120130H	\$400.00		3

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MyFoxTampaBay.com

www.myfoxtampabay.com

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39	13	Fox 13 News at Noon	12p-1p								
					08/27/12 to 09/02/12	1x	MTWTF--				
	13			Tu	08/28/12	:30	12:15 PM	SMPFL120130H	\$700.00		1
40	13	Judge Alex	1p-2p								
					08/27/12 to 09/02/12	4x	MTWTF--				
	13			M	08/27/12	:30	1:23 PM	SMPFL120130H	\$500.00		4
	13			Tu	08/28/12	:30	1:29 PM	SMPFL120130H	\$500.00		3
	13			W	08/29/12	:30	1:17 PM	SMPFL120130H	\$500.00		1
	13			F	08/31/12	:30	1:16 PM	SMPFL120130H	\$500.00		2
41	13	Divorce Court	2p-3p								
					08/27/12 to 09/02/12	4x	MTWTF--				
	13			M	08/27/12	:30	2:08 PM	SMPFL120130H	\$400.00		2
	13			Tu	08/28/12	:30	2:16 PM	SMPFL120130H	\$400.00		1
	13			W	08/29/12	:30	2:09 PM	SMPFL120130H	\$400.00		4
	13			F	08/31/12	:30	2:23 PM	SMPFL120130H	\$400.00		3
42	13	Judge Joe Brown	3p-4p								
					08/27/12 to 09/02/12	4x	MTWTF--				
	13			M	08/27/12	:30	3:28 PM	SMPFL120130H	\$500.00		3
	13			Tu	08/28/12	:30	3:20 PM	SMPFL120130H	\$500.00		2
	13			Th	08/30/12	:30	3:38 PM	SMPFL120130H	\$500.00		4
	13			F	08/31/12	:30	3:53 PM	SMPFL120130H	\$500.00		1
43	13	Judge Judy	4p-5p								
					08/27/12 to 09/02/12	5x	MTWTF--				
	13			M	08/27/12	:30	4:49 PM	SMPFL120130H	\$1,200.00		5
	13			Tu	08/28/12	:30	4:24 PM	SMPFL120130H	\$1,200.00		2
	13			W	08/29/12	:30	4:29 PM	SMPFL120130H	\$1,200.00		3
	13			Th	08/30/12	:30	4:48 PM	SMPFL120130H	\$1,200.00		4
	13			F	08/31/12	:30	4:29 PM	SMPFL120130H	\$1,200.00		1
44	13	Fox 13 News at 5p	5p-530p								
					08/27/12 to 09/02/12	4x	MTWTF--				

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44	13	Fox 13 News at 5p	5p-530p								
	13			M	08/27/12	:30	5:27 PM	SMPFL120130H	\$1,800.00		1
	13			Tu	08/28/12	:30	5:28 PM	SMPFL120130H	\$1,800.00		3
	13			W	08/29/12	:30	5:14 PM	SMPFL120130H	\$1,800.00		4
	13			F	08/31/12	:30	5:23 PM	SMPFL120130H	\$1,800.00		2
45	13	Fox 13 News at 530p	530p-6p								
				08/27/12 to 09/02/12		4x	MTWTF--				
	13			M	08/27/12	:30	5:58 PM	SMPFL120130H	\$1,800.00		2
	13			Tu	08/28/12	:30	5:58 PM	SMPFL120130H	\$1,800.00		1
	13			Th	08/30/12	:30	5:54 PM	SMPFL120130H	\$1,800.00		4
	13			F	08/31/12	:30	5:44 PM	SMPFL120130H	\$1,800.00		3
46	13	Fox 13 News at 6p	6p-630p								
				08/27/12 to 09/02/12		2x	MTWTF--				
	13			M	08/27/12	:30	6:17 PM	SMPFL120130H	\$2,000.00		1
	13			Th	08/30/12	:30	6:27 PM	SMPFL120130H	\$2,000.00		2
47	13	Fox 13 News at 630p	630p-7p								
				08/27/12 to 09/02/12		4x	MTWTF--				
	13			M	08/27/12	:30	6:56 PM	SMPFL120130H	\$2,000.00		1
	13			Tu	08/28/12	:30	6:59 PM	SMPFL120130H	\$2,000.00		3
	13			W	08/29/12	:30	6:45 PM	SMPFL120130H	\$2,000.00		2
	13			Th	08/30/12	:30	6:39 PM	SMPFL120130H	\$2,000.00		4

Aired Spots

66

Gross Total	\$90,200.00	
Agency Commission	\$13,530.00	
Net Amount Due	\$76,670.00	Payment Terms 30 Days

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